

# ICCR LOGO USAGE GUIDELINES

## ICCR Logo



Although not copyrighted, the ICCR Logo is an important visual aid to communicate and highlight the work that has been endorsed by the ICCR Steering Committee. The purpose of this document is to provide guidelines on the acceptable use of the ICCR Logo by regulators, observers, industry associations and other stakeholders.

### Acceptable Usage of the ICCR Logo:

- The Logo can be used on any report or other work product for the ICCR when formally endorsed by the ICCR Steering Committee as evidenced by posting to the ICCR Website at <https://iccr-cosmetics.org/>.
- The Logo can be used on specific slide(s) in presentations or other written materials, where the referenced content or information has been endorsed by the ICCR Steering Committee.
- The ICCR Steering Committee should be informed, through prior notice to the current ICCR Chair, for any other uses of the Logo. The SC will discuss and provide approval for logo use requests in a timely manner.
- The Logo shall not be used in a misleading, modified or distorted manner.